



## Take the Corporate Challenge!

**Need a fun day out of the office?** Habitat Birmingham's Corporate Challenge is a team-building program designed uniquely for businesses to encourage workforce unity, promote volunteerism and being good citizens in our community. Plus, it makes a difference in the life of deserving families in need of affordable, quality housing.

### The Challenge:

- donate \$2,500 to Habitat for Humanity Greater Birmingham
- recruit volunteers for one weekday of house construction (*maximum 25 volunteers - groups larger than 25 may be asked to commit to an additional contribution; online volunteer registration required*)
- record a brief team video promoting your Corporate Challenge participation
- post Corporate Challenge video to social media

### The Reward:

- t-shirts for participating volunteers (*up to 25*)
- lunch for participating volunteers (*up to 25*)
- onsite photographer to take action pictures and group photos for your unlimited use
- recognition on Habitat Birmingham's social media channels

### The Benefits and Bonus:

- enables supporters to see tangible results of their efforts and resources
- builds camaraderie, friendship, and morale
- improves team work skills
- enhances problem solving abilities
- develops leadership
- touts the corporate good
- sends a strong message to the community about your commitment to eliminate poverty housing in our community

### Key Facts about Habitat Birmingham:

- houses are not given away; zero percent financing is offered to qualified families;
- \$85,000 is the average cost of new house construction (*including land*);
- \$550 is the average monthly mortgage payment (*varies based on house size, taxes, etc.*);
- Ranks in the top 10 out of more than 1,200 Habitat affiliates in the US by Habitat for Humanity International based on production;
- Recognized as one of the top 15 home builders in the Birmingham area by the Birmingham Business Journal (*ranked by number of building permits*).



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(205) 780-1234 • [habitatbirmingham.org](http://habitatbirmingham.org)

Our Mission: Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope.

*Habitat Birmingham is a 501(c)3 charitable organization serving Jefferson, Walker, Shelby, and St. Clair Counties.  
Donations are tax deductible as allowed by law.*