



# Take the Corporate Challenge!

Need a fun day with your colleagues? Habitat Birmingham's Corporate Challenge is a team-building program designed uniquely for businesses to encourage workforce unity, promote volunteerism and being good citizens in our community. Plus, it makes a difference in the life of deserving families in need of affordable, quality housing.

## The Challenge:

- donate \$2,500 to Habitat for Humanity Greater Birmingham
- recruit volunteers for one weekday of house construction (*maximum 25 volunteers*)\*
- record a brief team video or photo promoting your Corporate Challenge participation
- post video or picture to social media

## The Reward:

- t-shirt for participating volunteers (*up to 25*)
- lunch for participating volunteers (*up to 25*)
- onsite photographer to take action pictures and group photos for your unlimited use
- recognition on social media channels



## The Benefits and Bonus:

- enables supporters to see tangible results of their efforts and resources
- builds camaraderie, friendship, and morale
- improves teamwork skills
- enhances problem solving abilities
- develops leadership
- touts the corporate good
- sends a strong message to the community about your commitment to eliminate poverty housing in our community



## Key Facts about Habitat Birmingham:

- houses are not given away; zero percent financing is offered to families who meet program criteria
- \$145,000 is the average cost of new house construction (*including land*)
- \$650 is the average monthly mortgage payment (*varies based on house size, taxes, etc.*)
- Ranks in the top 10 out of more than 1,200 Habitat affiliates in the US by Habitat for Humanity International based on production
- Recognized as one of the top 15 home builders in the Birmingham area by the Birmingham Business Journal (*ranked by number of building permits*)

*\*More than 25 volunteers may require additional construction supervision, therefore additional contribution required. Construction activities may be done on new or existing houses. Habitat Birmingham partner families may be onsite working toward required construction hours alongside your group.*

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(205) 780-1234 • [habitatbirmingham.org](http://habitatbirmingham.org)

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope.

*Habitat Birmingham is a 501(c)3 charitable organization serving Jefferson, Walker, Shelby, and St. Clair Counties.  
Donations are tax deductible as allowed by law.*